



(INDIAN INSTITUTE OF HORTICULTURAL RESEARCH, BENGALURU)

ICAR-KVK GONIKOPPAL, KODAGU, KARNATAKA

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KVK TRAINEE TURNED INTO A SUCCESSFUL MUSHROOM ENTREPRENEUR

Rashmi Bhanuprakash, a graduate cum home maker with an agriculture background dreamt of starting a unique venture in agriculture field

Spice & Beans



MOTIVATION AND SUPPORT BY KVK, KODAGU

- Completed Mushroom Grower skill training (2018-19)
- Incubatee of ICAR-IIHR/KVK
- Production and marketing of Oyster mushroom Ready to Fruit bags, oyster mushrooms, value added products
- Marketing of mushrooms in the brand name COORG

Production details	Quantity per month	Net income gain per month (Rs.)
Fresh oyster mushroom	60-75 kg	8500
Ready to Fruit bags	800-900 bags	3600
Value added products	10 kg	25800
Oyster mushroom spawn	150 kg	12500

IMPACT

- Annual income Rs.6.04 Lakh
- Employment to two rural women
- Encouraged 30 mushroom cultivators in the area
- Resource person for training other women folk in the district
- Conducted more than 40 training programmes



AWARDS

- Upscaled her business through RKVY-RAFTAAR scheme
- “Best Women Entrepreneur” 2020
- “Super Star Best Women Entrepreneur” 2022
- “Best Women Entrepreneur” 2023

